



National Association of Estate Planners & Councils
1120 Chester Avenue - Suite 470, Cleveland, Ohio 44114

April 13, 2018

Dear Council Contact:

The role of the Council Relations Committee is to ensure that your council is maximizing the benefits provided by its affiliation with NAEPC and to be a go-to resource for questions that you or your board of directors may have. Please share this letter with your board of directors at its next meeting or via email if a meeting is not planned soon.

Today we're excited to share NAEPC's own "Top 10" list; the hottest items your council needs to know about NAEPC!

10. The members of your council have access to over 40 member benefits like discounts on subscriptions, software, and supplies.
9. NAEPC offers professional education that complements your council's schedule through the Annual NAEPC Advanced Estate Planning Strategies Conference and programs in the Robert G. Alexander Webinar Series – and your members receive the member rate.
8. The *NAEPC Journal of Estate & Tax Planning* is available to council members at no fee and they can opt in to receive announcements of new issues directly.
7. NAEPC administers the only graduate-level designation in estate planning, the Accredited Estate Planner® designation. One of the pathways to obtaining the designation is the council nomination program, which offers your leadership the honor of nominating qualified professionals to obtain the designation.
6. We provide multiple programming resources to councils looking to fill their yearly calendar of events.
5. Affordable website solutions built by and for estate planning councils with varying functionality and features like integrated payment processing are available to all affiliated councils.
4. Council Leadership Day and the Regional Leadership Day conferences provide an opportunity to meet and learn from other volunteer council leaders and executives and to discuss successes and challenges. The 2018 regional programs are scheduled in Anaheim, San Francisco and Seattle/Tacoma in June – learn more on our website today!
3. The Council of Excellence Award program is in its 4th year of honoring those councils that provide an exceptional member experience. Applications are being accepted until May 25th this year – make sure your council applies!
2. Your council and its members are part of the national network of estate planning councils. 275 councils and their 30,000 individual members call NAEPC their home.

And, the number 1 "must know" about NAEPC...

1. We are excited about your council's success as you are. Our national office is always available to conduct a benefit review call where these important items and others will be discussed so you can make that no benefits are left on the table.

Our website provides a wealth of information about the items above and our national office is always available to answer your questions via telephone 866-226-2224 or email to councilservices@naepc.org. Thank you for your continued partnership with NAEPC.

Sincerely,

The NAEPC Council Relations Committee

The Association of Choice for Estate Planning Professionals