

National Association of Estate Planners & Councils

1120 Chester Avenue - Suite 470, Cleveland, Ohio 44114

September 24, 2018

You are receiving this letter as the contact on record with NAEPC for your Estate Planning Council. Please share this letter with your board of directors at its next meeting or via email if a meeting is not planned soon.

If you feel this letter has reached you in error, please provide an officer update using the form found at http://www.naepc.org/assets/national/pdf/council\_officer\_form.pdf.

Dear Council Contact:

Our job as the Council Relations Committee Representative is to make sure that all of the councils within the NAEPC network understand their relationship with the National Association of Estate Planners & Councils (NAEPC) and to ensure that all have an understanding of the benefits provided by affiliation. We hope you will find this letter to be helpful in your role as a council leader.

NAEPC now has nearly 280 affiliated estate planning councils and together these councils represent approximately 30,000 professionals. Just like your council, NAEPC strives to encourage excellence in estate planning and does this through service to estate planning councils and their members. So, what is being a member council of NAEPC *really* about?

## Resources

Is the council looking for a speaker? Does your council need a website? Do your members want new benefits? We've got you covered! NAEPCs plentiful resources are available to your members and the council itself. Learn more: www.naepc.org/affiliated-councils/speakers-bureau · www.naepc.org/affiliated-councils/website-packages · www.naepc.org/membership/benefits

## Education

Education is at the foundation of NAEPCs service. Whether at the Annual NAEPC Advanced Estate Planning Strategies Conference, within the NAEPC Journal of Estate & Tax Planning, or provided by the Robert G. Alexander Webinar Series, the topics are timely and appropriate to the profession and covered by the nation's leading experts. Learn more: www.naepc.org/conference  $\cdot$  www.naepcjournal.org  $\cdot$  www.naepc.org/events/webinar

## Assistance

Running a council is exciting, but balancing member needs and administrative matters while keeping an eye on the future can sometimes be a challenge. NAEPC provides assistance to leaders in many ways – sample documents, reference lists, and leadership training at regional events and the annual conference are available. Learn more: www.naepc.org/affiliated-councils

Together, NAEPC and the councils create one national network of estate planning professionals and we are grateful for your support in this pursuit. You can stay abreast of these benefits, and many more, by reading the NAEPC Monthly Minute, a newsletter for council leaders, by attending the Annual Estate Planning Strategies Conference, and by reaching out to your Council Relations Committee Representative. You may also contact our national office at any time to request a benefit review call (866-226-2224 / councilservices@naepc.org). Thank you for your continued partnership with NAEPC.

Sincerely,

NAEPC Council Relations Committee

The Association of Choice for Estate Planning Professionals