

NAEPC WEBSITE BENEFITS

As a local estate planning council leader/volunteer, choosing the right website for your council can be a daunting experience. It can be difficult to know which company is the most reliable and if the pricing is competitive. Since 2000, the NAEPC has been offering websites to its affiliated councils that are easy to use, economical and continuously enhanced – just for estate planning councils! By subscribing to a NAEPC website platform, your council will be able to; create a "custom" home page, provide links to sponsor and member web sites, send meeting announcements, receive RSVPs, post a calendar of events, list current officers and maintain a membership directory with photos, and so much more!

WHAT AN NAEPC WEBSITE CAN OFFER YOUR COUNCIL:

<u>PAGE</u>	<u>AVAILABLE FEATURES</u>	<u>Level II</u>	<u>Level III</u>	<u>Level IV*</u>
Home	Ability to give site "local" feel with photo, logo and text	X	X	X
About Us	Text page for general information	X	X	X
Next Meeting	Automatically brings up the next scheduled meeting from the calendar	X	X	X
Calendar	Ability to post all your events for the year	X	X	X
	▪ RSVP for events and member renewal on line	-	X	X
	▪ RSVP/renewals & accept payment information (secure)	-	X	X
	▪ RSVP/renewals & process payment on line (secure) (Council must have or attain a merchant account.)	-	-	X
Sponsorships	Post unlimited number of sponsors with logo and link on Sponsors page	X	X	X
	▪ Post home page sponsors with logo and link	X	X	X
	▪ Post top of page sponsors with ad/logo and link	-	X	X
Leadership	Post your council leaders with photos and contact information	X	X	X
Past Presidents	List your council's presidential history	X	X	X
Member Directory	Searchable, viewable & printable, track past and potential members, categorize by discipline (up to 4 per member)	X	X	X
Application Form	Make your council's membership application available on line	X	X	X
Member Renewal	Allow members to renew their membership on line	-	X	X
Council Info	Additional text page for general information	-	X	X
Member Benefits	▪ Benefits available to members through the NAEPC	X	X	X
	▪ Benefits available to members through your council	-	X	X
Documents	Post articles of interest to your members, speaker outlines, bios, etc.	X	X	X
Links	Post up to 25 links to websites that may be of importance to your membership	X	X	X
Contact Us Form	Contact information for your council	X	X	X

<u>ADDITIONAL FEATURES</u>	<u>FUNCTION</u>	<u>Level II</u>	<u>Level III</u>	<u>Level IV*</u>
Communication	Send emails or faxes to your membership as a whole or specified groups	X	X	X
Member Only Access Control	Council can dictate who has access to specific sections of the website	X	X	X
Traffic Report	The reports include: visits per month, page views per month, visits per day for the last 30 days, and search engine phrases used by visitors in the last 30 days.	-	X	X
Easy Web-Based Administration	Make changes/additions to your website in real time on your schedule	X	X	X
Domain Name	www.yourcityepc.org	X	X	X

*Council must secure a merchant account to operate a Level IV website.

UPGRADE YOUR COUNCIL'S WEBSITE & RECEIVE 50% OFF THE FEE!

2015 WEBSITE SPECIAL

- If your council does not currently have a website through the NAEPC & decides to become a first time subscriber to one of the following; Level II, Level III or Level IV, your council will receive the site at a 50% reduced rate for the first year of service.

<u>Website Level</u>	<u>Regular Price</u>	<u>Special</u>
Level II	\$ 800	\$400
Level III	\$1,200	\$600
Level IV	\$1,600	\$800

- If your council already does have a website through the NAEPC & decides to upgrade the current site to a Level III or Level IV, your council will receive \$200 off the upgraded website regular price.

<u>Website Level</u>	<u>Regular Price</u>	<u>Special</u>
Level III	\$1,200	\$1,000
Level IV	\$1,600	\$1,400

WEBSITE REGISTRATION/UPGRADE FORM

Council Name: _____

- We do not currently have a website through the NAEPC and wish to have a Level ___ website!
- We currently have a Level _____ website and would like to upgrade to a ___Level II ___Level III ___Level IV

Our preferred domain name is (please provide 3 choices):

1. _____ 2. _____ 3. _____

IMPORTANT NOTICE – REQUIRED ATTACHMENT for Website Member Directory

In order to have your website up and running as quickly as possible, please email to councilservices@naepc.org a Microsoft Excel file with your entire member roster sorted into the following columns (please use one column per requested field.) Be sure to separate first name and last name into separate fields. Also separate components of the member's address. The data you provide will serve as your new online membership directory. To maximize the directory search features, please include the following columns:

First name	Middle initial or name	Last name	Suffix (Jr.,Sr., III)	Email address	Title
EPC Officer Title (if applicable)					
Discipline 1 (Attorney, Financial Planner, Trust Officer...)			You may specify up to 4 disciplines each (sep. columns)		
Company name	Address	Address2	City	State	Zip Code
Web address	Designations (AEP, CPA, JD, Esq. etc.)				

OR-A template can be sent to you upon registration.

Primary Council Contact (will be provided with an administrative log in for the new site)

Name _____
 Company Name _____
 Phone: _____ Fax: _____ Email: _____

Web Site Administrator (if different than your council contact noted above, this person will also receive admin rights)

Name _____
 Company Name _____
 Phone: _____ Fax: _____ Email: _____

Please make check payable to: NAEPC - or - Charge (Visa / MC / Amex) credit card \$_____

Card Number: _____ Exp Date: _____

Signature: _____