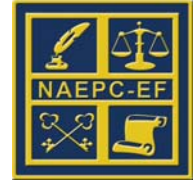


Distinguished 2013 Honorary Co-Chair for National Financial Literacy Month



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Short Backgrounder

Janet edits the personal finance coverage in *Forbes* magazine, including stories about retirement, estate and tax planning and the biannual *Forbes Investment Guide*. She also oversees a family of blogs about retirement, estate, tax and elder issues on *Forbes.com*.

During her 26 years in the Washington, D.C. bureau of *Forbes*, Janet has written extensively about federal and state tax and budget policy and how those policies affect readers' personal finances. She has authored or co-authored numerous *Forbes* cover stories on such subjects as tax evasion, tax enforcement, tax complexity, the alternative minimum tax and government by tax credit. A 1998 expose she co-authored, *Tax Shelter Hustlers*, prompted both the U.S. Treasury and Congress to focus on the spread of over-the-edge corporate tax shelters.

Before joining *Forbes*, Janet was a national reporter and the New York Bureau Chief for *The Dallas Times Herald* and the Harrisburg Bureau Chief for *The Philadelphia Bulletin*.

The NAEPC EDUCATION FOUNDATION'S ESTATE & FINANCIAL AWARENESS CAMPAIGNS

For additional information about National Financial Literacy Month and National Estate Planning Awareness Week or to schedule an interview with our distinguished 2013 honorary co-chairpersons Jonathan Blattmachr, Esq., AEP® (Distinguished) and Janet Novack, Clark B. McCleary, CLU®, ChFC®, MSFS, AEP® (Distinguished), president of The NAEPC Education Foundation, or, or Joanna Averett, MBA, CFP®, AIF®, AEP®, president of NAEPC, other speakers contact Valentino Sabuco, CFP®, AEP®, The NAEPC Education Foundation Executive Director & Publisher at 707.322.1597, V.Sabuco@TheNAEPCEF.org, or visit us at www.naepc.org/foundation.web and www.EstatePlanningAnswers.org