



**National Association of Estate Planners & Councils**  
*1120 Chester Avenue - Suite 470, Cleveland, Ohio 44114*

July 10, 2017

You are receiving this letter as the contact on record with NAEPC for your Estate Planning Council.

**Please share this letter with your board of directors at its next meeting or via email if a meeting is not planned soon.**

Dear Council Contact:

July may seem like a strange time of year to be receiving a letter from NAEPC! It is summer, after all, and most councils are taking a few months off to allow their board time to refresh. We think this is the perfect time to share a message with your board of directors; making sure that your council begins its upcoming programming season with a fresh look at the benefits that affiliation offers! While this letter contains a brief review of those benefits, upon request the national office is available to host a 30-minute benefit review call to further investigate the offerings.

Do you know that the members of your council are members of NAEPC by extension? It's true! They can take advantage of benefits for which your board must do no extra work to provide! Please make sure that your council members are up to speed on the wealth of **member benefits, educational opportunities** through the Robert G. Alexander Webinar Series & Annual NAEPC Advanced Estate Planning Strategies Conference, and the **NAEPC Journal of Estate & Tax Planning**. NAEPC offers both brochures and a PowerPoint presentation to explain the relationship between our association and your EPC - call or email our office today to request your copies!

In addition to benefits for the members of your EPC, NAEPC supports your Council in many ways. We offer **programing resources**, including the yearly "No-Charge" speaker program and online speaker library, volunteer leader training and development sessions at the **Regional Leadership Day** and **Annual NAEPC Advanced Estate Planning Strategies Conferences**, Value Partners that provide services just for the councils (award pieces, meeting technology, etc) and the availability of the Council Nominated AEP® designation program, including a **\$500 subsidy** to host an AEP® Informational Session during the programming year.

As your Council Relations Committee Representative I am always available via telephone at «CRC\_rep\_phone» or by emailing me at «CRC\_rep\_email» to enhance what the national website contains about services for councils and members, the Accredited Estate Planner® (AEP®) designation, and Estate Planning Law Specialist (EPLS) certification. You may also phone or email our national office at any time (866-226-2224 / councilservices@naepc.org).

NAEPC encourages your council to appoint a **liaison** to NAEPC, someone sitting on your board and charged with regularly sharing information about our relationship, as well as sharing new programs and services with your board of directors. Please contact NAEPC with the name and contact details for the person appointed to this position so that we can ensure they are included in all upcoming emails.

Finally, the **54<sup>th</sup> Annual NAEPC Advanced Estate Planning Strategies Conference with Pre-conference Sessions for Council Leaders** will take place November 15-17, 2017 in New Orleans. We have a new discount program available to councils that agree to share information about the event with their members. Refer to the flyer included in this mailing for more information and contact our office if you have any questions. Let's work together to make this a year of breaking attendance records, both for the conference and for the number of members coming from your council! Full information about the event can be found online at [www.NAEPC.org/conference](http://www.NAEPC.org/conference) and registration is now open!

Thank you for your continued partnership with NAEPC.

Sincerely,

*PS... Keep an eye on our website...  
[www.NAEPC.org](http://www.NAEPC.org) will have a brand new look soon!*

The NAEPC Council Relations Committee

*The Association of Choice for Estate Planning Professionals*