

Formed in 2005 with the purpose of enhancing the educational process for all members of the estate planning team and for the general public those practitioners serve, The NAEPC Education Foundation's primary focus is on assisting the affiliated local estate planning councils that are members of NAEPC in their public outreach efforts.

Through its affiliation with NAEPC, its 250 affiliated local councils and their estimated 28,000+ multi-disciplinary members, The NAEPC Education Foundation will meet the goal of educating the public about the need for estate planning by a team of qualified professionals.



**The NAEPC
Education Foundation**

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**The NAEPC
Education Foundation**

**Dedicated to increasing public
awareness of the need for estate
planning through the national
network of estate planning councils**

**National Estate Planning
Awareness Week
2014
October 20-26**



Why Participate?

By planning a public event during National Estate Planning Awareness Week 2014, your council not only helps your local community understand the

NEED FOR ESTATE PLANNING

but in doing so, the council will provide a valuable benefit to its members, many of whom are concerned about the impact of recent legislation on the future of their practice.

**An estimated 120,000,000
Americans
do not have an estate plan!**

Help us reduce this number by making a choice to educate your community about the need for estate planning by a team of qualified professionals.



**PLAN TODAY
FOR
OCTOBER 2014**

What Are Other Councils Doing?

The format of a public outreach program varies greatly from council to council and can be as simple as an evening program at your public library or extensive as a series of seminars or events at your local community college.



**Think big or think small...
every program helps to fulfill
the mission!**

Some councils have opted not to host an in-person event and have chosen to do a media campaign, starting with their own members!

How Can The Foundation Help?

The NAEPC Education Foundation offers several guides and kits to get the process started, including:

- ◆ Estate Planning Day in a Box guide to hosting a local in-person event
- ◆ Affiliated Local Council Informational & Promotional Kit (sample documents and press releases for use in the local community and with council members)
- ◆ Customizable PowerPoint slides appropriate for a one- to eight-hour program

Our Mission

- * Educate the public regarding the benefits of the multi-disciplinary team concept of estate planning as espoused by the National Association of Estate Planners & Councils
- * Provide information to the public on estate planning and financial literacy to improve their understanding of the process
- * Encourage and support the development of nationwide educational conferences, seminars, forums, and meetings with regard to estate and financial planning for estate planning councils, professionals, related disciplines, and the public

**We hope to accomplish this mission
WITH YOU,
our affiliated local
councils, during 2014!**

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Vision
Mission
& Values