NAEPC-HOSTED WEBSITE OPTIONS
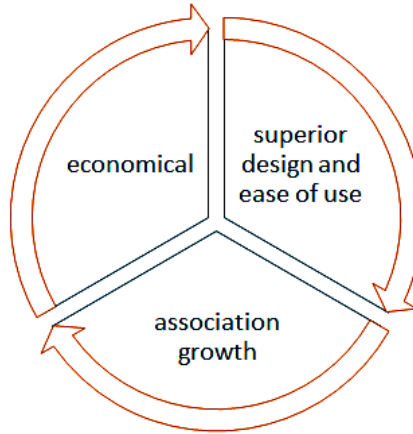
NAEPC has been offering websites that are
user-friendly, economical, and continuously enhanced for over 20 years

50% DISCOUNT FOR 1ST YEAR OF NEW OR UPGRADED SERVICE

· **VALUE**
a cost-effective solution for both website and administrative needs

· **SIMPLICITY** ·
even the most tentative user will have the confidence to know that he or she is working efficiently for the council

· **FOCUS**
streamlined administration allows volunteer leadership to concentrate on *growth and direction* rather than the day-to-day tasks of running an association

SAMPLING OF STANDARD PAGES & FEATURES

		Level I	Level II	Level III	Level IV*
Home Page	Provides a "local" feel with photos, logo, and text	✓	✓	✓	✓
About Us Page	Share general information about your council	✓	✓	✓	✓
Event & Payment Features	Post complete event details	✓	✓	✓	✓
	RSVP capabilities & tracking of member history			✓	✓
	Secure payment acceptance or non-integrated processing utilizing PayPal			✓	
	Secure, fully-integrated payment processing				✓
	Accounting report			✓	✓
Sponsorship Integration	Promote an unlimited number of sponsors with logo / link		✓	✓	✓
	Easy upload of home page sponsors with logo / link		✓	✓	✓
	Easy upload of up to 5 top of page sponsor images or logos / link			✓	✓
Leadership Page	Communicate current leadership with photos & contact details		✓	✓	✓
Past Presidents Page	Share presidential history		✓	✓	✓
Member Directory	Searchable and viewable with discipline categorization (up to 4 per member)	✓	✓	✓	✓
	Printable with tracking of past and potential members		✓	✓	✓
Application	Provide an automated or downloadable application		✓	✓	✓
	Integrated review and secure payment acceptance			✓	✓
Member Renewal	Automated renewal			✓	✓
	Secure acceptance of payments			✓	✓
Council Info Page	Have more to say? This is the place to do it!			✓	✓
Member Benefits	NAEPC-provided member benefits listed	✓	✓	✓	✓
	Add council-specific benefits			✓	✓
Document Library	Go "green" by posting articles of interest, speaker outlines, bios, etc. with the convenience of categorization and privacy controls		✓	✓	✓
Contact Info		✓	✓	✓	✓
Technical Support	Available from NAEPC Office	✓	✓	✓	✓

ENHANCED FEATURES

		Level I	Level II	Level III	Level IV*
Communication	Send email or text messages to all or specified groups		✓	✓	✓
Member-Only Access Control	Control which sections of the website are private		✓	✓	✓
Traffic Report	Visits and page views per month, visits per day for the last 30 days, and more			✓	✓
Easy Web-Based Administration	Make changes/additions in real time and on your schedule	✓	✓	✓	✓
Domain Name Purchase / Renewal	www.yourcityepc.org	domain name not available	✓	✓	✓

To learn more about features and functionality, please contact the NAEPC office at councilservices@naepc.org or 866-226-2224.

*Council must secure a merchant account to operate a Level IV website and must monitor ongoing PCI Compliance scans.

PRICING

Website Level	Annual Fee if enrolling January 1 – June 30	Annual Fee if enrolling July 1 – December 31
Level I	$400	$200
	Level I enrollment and annual fee waived until December 31, 2020; the full yearly fee will be billed and required to continue service beginning January 1, 2021.	
Level II	$800	$400
Level III	$1,200	$600
Level IV	$1,600	$800

Start new service
and receive a 50% discount
on the annual fee.

All upgrades receive a $200 discount
on the difference between the existing
and new level of service.

Council must be affiliated with NAEPC to enroll.
Service fees are billed on or near January 1st of each calendar year and included with the council dues statement.

Excited to see a website in action or looking for inspiration?
Visit our website for more information and
links to sample websites.

Council Name: _____

Please enroll our council in the Level _____ website *or* upgrade our council to the Level_____ website!

Payment Details

Make check payable to NAEPC and mail to the address at the bottom or the page - or - pay with VISA / MC / AMEX

Card Number:_____ Exp. Date:_____

Signature:_____ Amount:_____

*for your safety, please do not email a credit card number

Level II, II, and IV only:
Our preferred domain name is (provide 3 options in order of preference):

1. www._____.org
2. www._____.org
3. www._____.org

> NAEPC recommends a .org domain name

Level II, II, and IV only:
If you already have a domain name and would like to attempt to transfer it*, please list it here:

_____
*Please note that not all domain names can be transferred.

Would you like us to license a photo of your area for the home page? If so, please provide a few keywords here:

_____
Hint: something easily-recognizable that makes your area unique like a body of water, local attraction, etc.

To whom shall we provide administrative rights for the purpose of populating the site with content and ongoing administration? (Note that the council can always change these rights after the site is up and running.)

Primary Contact Name: _____

Phone: _____ Email: _____

Secondary Contact Name: _____

Phone: _____ Email: _____

REQUIRED ATTACHMENT: Please email councilservices@naepc.org an **Excel** file with your entire member roster sorted into the columns below (please use one column per requested field, fields cannot be combined). A template can be downloaded HERE. The data will be uploaded by NAEPC and will serve as your council's membership directory. As data can only be uploaded once, please ensure that it is as **complete** and **consistent** as possible. Files with missing or incomplete information will be returned.

first name · middle initial or name · last name · suffix (Jr., Sr., III) · email address · title · company name · address · address 2 · city · state · zip code · phone · fax · cell phone · website address · officer or director title *(if applicable)* · designations *(AEP, CPA, JD, Esq., etc.)* · discipline *(attorney, financial planner, trust officer – up to 4 per member)*