

National Association of Estate Planners & Councils
Member Council Resource

**Council Leadership Day –
*Why Should Our Council Send a Representative?***

Each year, in conjunction with the annual conference, the NAEPC provides one full day of education and leadership sessions just for the board / officers of our affiliated local councils; this event is called Council Leadership Day. NAEPC recommends that at least one officer at the vice-president level or below attend along with the council's staff member.

The morning is dedicated to the annual meetings and informative updates from both NAEPC and The NAEPC Education Foundation, while afternoon sessions are committed to leadership development. The attendee can expect to interact with fellow volunteer leaders, attend breakout sessions designed for idea sharing & growth and learn about ongoing NAEPC programs and services available to the council and their membership. The majority of this day is dedicated to open roundtable discussions with leaders of councils of like size facilitated by volunteers who are also board members from their home council.

With nearly 50% of all councils represented by an attendee at the annual conference, Council Leadership Day attendees can expect to return to their home councils with:

- ideas for membership growth and retention
- an understanding of the challenges other councils are facing and how to combat them
- cutting-edge initiatives
- ways to increase non-dues revenue
- a perspective on what similarly sized and operated councils are doing on a daily basis
- information on how NAEPC can assist the council

It is NAEPC's belief that an important part of leadership development lies within council staff. As such, paid administrators are encouraged to attend Council Leadership Day and may do so with the registration fee waived. Doing so allows the most constant presence for your council to learn about NAEPC and its benefits, programs, and services (and to communicate these details with your board and membership), and offers a special learning track – making them all the more valuable to your organization!

If your council employs a professional administrator, we encourage you to make plans for that person to attend the next annual event!

Please contact our office if you have any questions about the benefit of sending a representative to Council Leadership Day.

The Association of Choice for Estate Planning Professionals