

Sponsor / Exhibitor Package

(Revised January 20, 2005)

National Association of Estate Planners & Councils 42nd Annual Conference

Wednesday, September 14 – Friday, September 16, 2005

Gaylord Texan Hotel

On Lake Grapevine

Grapevine, Texas

Co-Hosted by:

The Estate Planning Council of North Texas

**The deadline to appear in the
conference registration brochure is
Thursday, March 31, 2005!**

National Association of Estate Planners & Councils

1120 Chester Avenue, Suite 470, Cleveland, OH 44114-3514

Phone: (866) 226-2224; Fax: (216) 696-2582

www.naepc.org

PLATINUM
Conference Sponsor Information

Level: **\$25,000** (*Limit One per Estate Planning Discipline*)

Benefits:

Special Benefits:

Exclusive for your industry, i.e. only one bank, insurance company, law or accounting firm, etc. at this level

Sole sponsor of nationally renowned speaker

Sponsor of Thursday night “Gala” (includes tickets for 6 registrants & their companions as well as significant signage at this event)

Highlighted with appropriate size logo in conference brochure – provided to 20,000 of top estate planning professionals in the United States

Opportunity to provide the conference “goodie bag.”

Conference Participation:

Exhibit space

6 conference registrations

Public Relations:

Logo and web link on NAEPC & EPCNT website

Name/logo in all conference related communications, press releases, etc

Full-page ad in conference registration packet

Recognition from podium

Appropriate size logo on conference banner

Opportunity to insert “take away” item in conference “goodie bag.”

Payment Terms: \$10,000 due with application
 Balance paid in agreed installments from commitment date to 7/1/05

GOLD
Conference Sponsor Information

Level: **\$10,000** *(no limit)*

Benefits:

Special Benefits:

Sole sponsor of speaker

Highlighted with appropriate size logo in conference brochure - provided to 20,000 of top estate planning professionals in the United States

Conference Participation:

Exhibit space

4 conference registrations

Public Relations:

Logo and web link on NAEPC & EPCNT website

Name/logo in all conference related communications, press releases, etc

Full-page ad in conference registration packet

Recognition from podium

Appropriate size logo on conference banner

Opportunity to insert “take away” item in conference “goodie bag.”

Payment Terms: \$4,000 due with application
 Balance paid in agreed installments from commitment date to 7/1/05

DIAMOND
Conference Sponsor Information

Level: **\$5,000** *(no limit)*

Benefits:

Special Benefits:

Sole sponsor of breakfast or lunch

Co-sponsor of speaker

Highlighted with appropriate size logo in conference brochure – provided to 20,000 of top estate planning professionals in the United States

Conference Participation:

Exhibit space

3 conference registrations

Public Relations:

Logo and web link on NAEPC & EPCNT website

Name/logo in all conference related communications, press releases, etc.

3/4 page ad in conference registration packet

Recognition from podium

Appropriate size logo on conference banner

Opportunity to insert “take away” item in conference “goody bag.”

Payment Terms: Total amount due with application

SILVER

Conference Sponsor Information

Level: **\$2,500** *(no limit)*

Benefits:

Special Benefits:

Co-sponsor of speaker (or sponsor of break, lunch, breakfast event if speaker sponsors filled @ higher sponsor level)

Highlighted with appropriate size logo in conference brochure – provided to 20,000 of top estate planning professionals in the United States

Conference Participation:

Exhibit space

2 conference registrations

Public Relations:

Named in all conference related communications, press releases, etc.

½ page ad in conference registration packet

Recognition from podium

Appropriate size logo on conference banner

Opportunity to insert “take away” item in conference “goody bag.”

Payment Terms: Total amount due with application

EXHIBITOR ONLY
Conference Sponsor Information

Exhibitor Only: \$1,000 (no limit)

Benefits:

Conference Participation:

Exhibit space

1 conference registration

1 extra exhibitor registration @ only \$250

Public Relations:

¼ page ad in conference registration packet

Payment Terms: Total amount due with application

National Association of Estate Planners & Councils
42nd Annual Conference, September 14-16, 2005
Sponsor/Exhibitor Commitment Form

Our firm applies for approval as a sponsor/exhibitor for the 42nd Annual NAEPC Conference as indicated below and evidenced by the signature of our authorized representative.

(Please Print)

Company Name _____
(Exactly as you wish it to appear in all materials)

Street Address _____

City, State, & ZIP _____

Phone _____ Fax _____

E-mail address _____

Authorized Representative _____ Title _____

Signature of Authorized Representative

Promotional Items Contact Information:

Name _____ Title _____

Address _____

City, State & ZIP _____

Phone _____ Fax _____ E-mail _____

Sponsor Level Desired:

Platinum \$25,000 _____

Our company's specialty is (check only one): Private Banking ___; Trust Services ___; Public Accounting ___; Law ___; Life Insurance ___; Financial Planning ___; Business Valuation Services ___;

Other ___ (Explain) _____

Gold \$10,000 _____; Diamond \$5,000 _____; Silver \$2,500 _____;

Please reserve exhibit space for our firm ___ "Yes"; ___ "No"

Exhibitor \$1,000 _____; Extra Exhibitor \$250 _____

\$ _____ enclosed, please invoice us for the balance.

Note: Only Platinum and Gold conference Sponsor payments may be deferred

Make checks payable to: NAEPC

Or

Bill my credit card (*Visa, MC, AmEx*) No. _____ Exp. Date _____

Amount \$ _____ Name of Card Holder _____

Signature of Card Holder

Return this form and payment to : **NAEPC**
1120 Chester Avenue, Suite 470
Cleveland, OH 44114-3514
Ph. (866) 226-2224; Fax (216) 696-2582