



National Association of Estate Planners & Councils

1120 Chester Avenue - Suite 470, Cleveland, Ohio 44114

June 28, 2019

You are receiving this letter as the contact on record with NAEPC for your Estate Planning Council. **Please share this letter with your board of directors at its next meeting or via email if a meeting is not planned soon.**

If you feel this letter has reached you in error, please provide an officer update using the form found at bit.ly/updateNAEPC.

Dear Council Contact:

The Council Relations Committee's job is to make sure that all of the councils that are members of NAEPC understand their relationship with the National Association of Estate Planners & Councils (NAEPC) and the benefits provided by affiliation. Just like your council, NAEPC cultivates excellence in estate planning and we do this through exceptional service to councils and their members. **R-E-A-D** on to find out what being a member council is *really* about...

Resources

Looking for a speaker? Need a website? Do your members want new benefits? NAEPCs plentiful resources are available to both members and the council itself. ✓ *Learn more:* www.naepc.org/affiliated-councils/speakers-bureau · www.naepc.org/affiliated-councils/website-packages · www.naepc.org/membership/benefits

Education

Education is at the foundation of NAEPCs mission. Whether at the Annual NAEPC Advanced Estate Planning Strategies Conference, within the *NAEPC Journal of Estate & Tax Planning*, or provided by the Robert G. Alexander Webinar Series, the topics are timely and covered by the nation's leading experts. ✓ *Learn more:* www.naepc.org/conference · www.naepcjournal.org · www.naepc.org/events/webinar

Assistance

Leading a council is rewarding, but balancing member needs and administrative matters with new initiatives can be a challenge. NAEPC provides sample documents, reference lists, and leadership training/access to other council leaders at regional events, the annual conference, and within the leader-only group on LinkedIn.

✓ *Learn more:* www.naepc.org/affiliated-councils

Designation

Help your members set themselves apart by participating in the "AEP® Council Nomination Program." The only graduate level, multi-disciplinary credential in estate planning, the Accredited Estate Planner® designation is awarded by NAEPC to professionals who meet special requirements of education, experience, knowledge, and professional reputation.

✓ *Learn more:* www.naepc.org/affiliated-councils/council-nominated-aep-program

Stay abreast of the benefits of affiliation by reading the *NAEPC Monthly Minute* email newsletter, by attending the Annual Estate Planning Strategies Conference, and contacting our national office to request a benefit review call or for other needs (866-226-2224 / councilservices@naepc.org). I thank your council for its continued partnership with NAEPC; together we are one national network of estate planning professionals

Sincerely,

NAEPC Council Relations Committee

The Association of Choice for Estate Planning Professionals