• Be sure all of the requested information is provided and meets the application’s standards
• Complete the application with the May 1, 2021 – April 30, 2022 timeline in mind
• Tell your council’s story
• Provide detailed narrative
• Provide thorough responses to the questions asked near checkboxes in the section provided for that purpose, rather than within a narrative section
• Don’t assume that what your council is doing isn’t unique
• Be creative
• Highlight success