60th Annual NAEPC
Advanced Estate Planning Strategies Conference &
Council Leadership Conference

November 12 - 16, 2023
Fort Lauderdale, Florida
Marriott Harbor Beach Resort & Spa

REGISTER ONLINE
NAEPC.org/conference

Virtual Registration
Offered for Select Sessions
Dear NAEPC Members & Friends,

As we prepare to gather in Fort Lauderdale and within our virtual community, we would like to take a moment to thank you for your membership, support, and work on behalf of the estate planning profession. Our association is as strong as our membership, and you have proven to be committed to a mission that matches ours... collaboration with other professionals, a lifelong learner, and someone who thrives on the cultivation of new and meaningful relationships.

The 60th Annual Conference and Council Leadership Conference have a new look and feel this year! We’ll focus first on the educational portion of the program, which is available to anyone within the profession of estate planning, regardless of membership status within a local Estate Planning Council. Certain educational sessions will also be available virtually so please look for the icon indicating the same as you browse this brochure. Following, we’ll host the Council Leadership Conference (formerly known as “Council Leadership Day”) where leaders from councils around the country convene to discuss important operations and council management topics. These sessions are limited to individuals currently serving as a volunteer board member or staff executive / administrator for a local council.

We would be remiss if we did not acknowledge the generous sponsors that make it possible for NAEPC to offer this conference, some of which are shown below. Please be sure to keep these firms in mind throughout the year.

We look forward to welcoming you to the conference of choice for estate planning professionals from November 12 – 16, 2023.

John T. Midgett, JD, AEP®  
2023 President

Richard K. MacBarron, JD, CFP®, ChFC®, CLU®, CBEC®, AEP®  
60th Annual Conference Chairperson
PRESENTERS

Katie Bennett, CVA
Ashar Group Life Settlements and Life Insurance Valuations
Orlando, FL

Aquanetta J. Betts, JD, CAP®, AEP®, CFRE
George Mason University
Pikesville, MD

Jestin Carlson, MD, MS, MHA, CPE
MIDEO Health
Erie, PA

Bikram Chadha
PFM Asset Management LLC
Philadelphia, PA

Bryan K. Clontz, Ph.D., ChSNCA®, RICP®, CAP®, CFP®, AEP® (Distinguished)
Keebler & Associates, LLP
Green Bay, WI

Joan K. Crain, CFP®, TEP, AEP® (Distinguished)
J. Crain Consulting
The Villages, FL

Samuel A. Donaldson, JD, LL.M., AEP® (Distinguished)
Georgia State University
College of Law
Atlanta, GA

Jeremiah W. Doyle, IV, JD, LL.M. (taxation), LL.M. (banking law), AEP® (Distinguished)
BNY Mellon Wealth Management
Boston, MA

S. Stacy Eastland, JD, AEP® (Distinguished)
Goldman, Sachs & Company
Houston, TX

LaToya Encarnacion
Ashar Group Life Settlements and Life Insurance Valuations
Orlando, FL

William Fox, CPA
MLG Capital
Brookfield, WI

Theresa L. Hughes, MBA, CFA, AEP®, CFP®, AEP® (Distinguished)
Trustee Services
Newark, DE

Robert S. Keebler, CPA/PFS, MST, AEP® (Distinguished), CGMA®
Keebler & Associates, LLP
White Plains, NY

Tama Brooks Klosek, JD
Klosek & Associates PLLC
Houston, TX

Bernard A. Krooks, JD, CPA, LL.M., CELA, AEP® (Distinguished)
Littman Krooks LLP
White Plains, NY

Karl A. Laughlin, CPA, AEP®, Belfint, Lyons & Shuman, P.A.
Wilmington, DE

Sharon McRill
Betty Brigade
Ann Arbor, MI

Jamie L. Mendelsohn
Ashar Group Life Settlements and Life Insurance Valuations
Orlando, FL

Jon B. Mendelsohn
Ashar Group Life Settlements and Life Insurance Valuations
Orlando, FL

Justin T. Miller, JD, LL.M. (taxation), CFP®, AEP®, Evercore Wealth Management, LLC
San Francisco, CA

Ferdinando L. Mirarchi, DO, FAAEM, FACEP
MIDEO Health
Erie, PA

Wade D. Pfau, Ph.D., CFA®, RICP®
McLean Asset Management
Tysons, VA

Louis W. Pierro, Esq.
Pierro, Connor & Strauss LLC
Latham, NY

Richard Reuter, CPA, CGMA®
MLG Capital
Brookfield, WI

Gary F. Rossi
Fidelity Investments
Boston, MA

Michael H. Rubin, JD
McGlinchey Stafford
Baton Rouge, LA

Jennifer E. Smith, JD, LL.M. (taxation), AEP®
McColom D’Emilio
Smith Uebler LLC
Wilmington, DE

Peter J. Strauss, Esq.
Pierro, Connor & Strauss LLC
New York, NY

Susan M. Tillery, CPA/PFS, AEP® (Distinguished)
Paraklete® Financial, Inc.
Kennesaw, GA

Timothy Wallen, CPA
MLG Capital
Brookfield, WI
11:00 am - 7:00 pm
Registration Open for Exhibitors, Annual Conference Attendees, Monday Single-Day Passholders, and Annual Conference Attendees with Council Leadership Conference Pass

3:00 pm - 4:00 pm
NAEPC Past President’s Council Meeting (invitation only)

4:30 pm - 5:00 pm
Social Registrant / Guest Meet-Up

5:00 pm - 6:30 pm
Kick-Off Welcome Reception with Exhibitors

6:30 am - 8:00 am
Breakfast with Exhibitors

7:00 am - 7:45 am
Concurrent Sponsored Workshops (choose one)

- Distribution of Estate Assets: Where does All the Stuff Go?
  Sharon McRill
  Offered by Betty Brigade

- Option Two
- Session TBD

- Sunday, November 12, 2023

8:00 am - 9:00 am
Breakout Sessions (choose one)

- Determining a Client’s Retirement Income Style and an Update on SECURE Act 2.0’s Implications for Retirement Income
  Wade D. Pfau, PhD, CFA®, RICP®

- Riding the Age Wave: Sharpen Your Skills To Serve Clients Who Demand Independence, Financial Security and Peace of Mind Throughout Retirement
  Louis W. Pierro, Esq. and Peter J. Strauss, Esq.

9:05 am - 10:05 am
Breakout Sessions (choose one)

- Charitable Planning with Non-Conventional Assets
  Brian K. Clontz, Ph.D., ChSNC®, RICP®, CAP®, CLU®, ChFC®, CFP®, AEP® (Distinguished)

- The End of Life for Insurance in the Estate Plan - Death Benefit, Surrender, Lapse or Settlement?
  Tama Brooks Klosek, JD

- Scarier Than Lions and Tigers and Bears: Income Taxation of Trusts, Oh My!
  Justin T. Miller, JD, LL.M. (taxation), CFP®, AEP®
AGENDA

11:05 am - 12:05 pm
Federal Tax Update
Samuel A. Donaldson, JD, LL.M., AEP® (Distinguished)

12:05 pm - 1:30 pm
Lunch with Exhibitors
Concurrent Private Luncheon for Estate Planning Council Leaders (arranged by region)

1:30 pm - 2:30 pm
Unique Planning Solutions using Existing Life Insurance Policies
Katie Bennett, CVA, LaToya Encarnacion, Jamie L. Mendelsohn, and Jon B. Mendelsohn
Offered by Ashar Group Life Settlements and Life Insurance Valuations

2:30 pm - 3:30 pm
TCJA: Critical Income Tax Planning Concepts for Sunset
Robert S. Keebler, CPA/PFS, MST, AEP® (Distinguished), CGMA®

3:30 pm - 4:00 pm
Break with Exhibitors

4:00 pm - 5:00 pm
Cross Border Wealth Planning
Joan K. Crain, CFP®, TEP, AEP® (Distinguished)

6:00 pm
President’s Reception (invitation only)

Honors, Awards, and Accolades

Robert E. Fox, CLU®, AEP® Volunteer Service Award
Recognizing exceptional volunteer service to an estate planning council, a local community, or to NAEPC during the prior year.

2023 Recipient: Not Yet Named

NAEPC Estate Planning Hall of Fame®
Offered in recognition of distinguished service to the field of estate planning.

2023 Entrants: Lyle K. Benson, Jr., CFP®, CPA/PFS, MST
Clark Monroe Blackman, II, CFP®, CFA, CPA/PFS, CGMA, AIF®, AAMS
David M. English, JD
Todd A. Flubacher, JD
Abraham Frank Johns, Jr., JD, LL.M. (elder & disability law), CELA®
Kim Kamin, JD, BA
Mary E. Vandenack, JD, CAP®

Hartman Axley Lifetime Service Award
Honoring those who have been highly active in the estate planning community and crucial to the development of NAEPC.

2023 Recipient: Lawrence P. Katzenstein, Atty, AEP® (Distinguished) of Thompson Coburn, LLP

All times are Eastern Time
TUESDAY, NOVEMBER 14, 2023

6:30 am - 8:00 am
Breakfast with Exhibitors

7:00 am - 7:45 am
Concurrent Sponsored Workshops (choose one)

  Option One
  Session TBD

  Option Two
  Session TBD

8:00 am - 9:00 am
Breakout Sessions (choose one)

  Wealth Planning for Americans Abroad;
  Specific Considerations
  Joan K. Crain, CFP®, TEP, AEP® (Distinguished)

  Don’t Guess and Make a Mess
  with QSBS
  Justin T. Miller, JD, LL.M. (taxation),
  CFP®, AEP®

9:05 am - 10:05 am
Breakout Sessions (choose one)

  How to Use Life Insurance
  Valuations in Your Financial,
  Charitable, Estate or Tax
  Planning Practice
  Katie Bennett, CVA,
  LaToya Encarnacion, and
  Jamie L. Mendelsohn

  Introduction to ESG
  Investing and Diversity
  Considerations in Investing
  Bikram Chadha

10:05 am - 10:30 am
Break with Exhibitors

10:30 am - 11:00 am
Daily Remarks and Presentation of Robert E. Fox, CLU®, AEP® Volunteer &
Hartman Axley Lifetime Service Awards

11:00 am - 12:00 pm
Elder Law and Special Needs Planning
Bernard A. Krooks, JD, CPA, LL.M., CELA, AEP® (Distinguished)

12:00 pm - 12:30 pm
NAEPC Estate Planning Hall of Fame® Induction Ceremony

12:30 pm - 1:30 pm
Lunch with Exhibitors
Concurrent Private Luncheon for
Accredited Estate Planner® Designees
The Sounds of Collaboration
Revisit your Youth during this Fun
Mid-Day Break from Conference Sessions
AGENDA

1:30 pm - 2:30 pm
Flip A Coin…Does your Living Will Protect or Harm You?
Jestin Carlson, MD, MS, MHA, CPE and Ferdinando L. Mirarchi, DO, FAAEM, FACEP
Offered by MIDEO Health

2:30 pm - 3:00 pm
Break with Exhibitors

3:00 pm - 4:00 pm
Love, Sex, Money, Marriage and Death: Estate Planning Aspects of Divorce
Jeremiah W. Doyle IV, JD, LL.M. (taxation), LL.M. (banking law), AEP® (Distinguished)

4:00 pm - 5:00 pm
Cross-Disciplinary Panel on NAEPCs Core Value: Multi-Disciplinary Teaming
Aquanetta J. Betts, JD, CAP®, AEP®, CFRE, Theresa L. Hughes, MBA, CTFA, AEP®,
Karly A. Laughlin, CPA, AEP®, Jennifer E. Smith, JD, LL.M. (taxation), AEP®, and
Susan M. Tillery, CPA/PFS, AEP® (Distinguished)

5:00 pm - 6:30 pm
Reception with Exhibitors

WEDNESDAY, NOVEMBER 15, 2023

5:45 am - Michael W. Halloran 2-Mile Fun Run and Walk

7:00 am - 8:00 am
Breakfast with Exhibitors
Supplemental Breakfast: AEP® from A - Z

8:00 am - 8:10 am
Daily Remarks

8:10 am - 9:10 am
Cyber Fraud & Personal Security Insights – Key Strategies in Protecting your Family and Wealth
Gary F. Rossi

9:10 am - 10:10 am
Strategies for Transitioning Real Estate Wealth to Heirs & Important Tax Structuring Considerations
William Fox, CPA, Richard Reuter, CPA, CGMA, and Timothy Wallen, CPA

10:10 am - 10:25 am
Break with Exhibitors

10:25 am - 11:25 am
Technology Traps and Reply All Regrets: Ethical Issues for both Tech Geeks and Luddites
Michael H. Rubin, JD
*Please note: Virtual Delivery for this session is audio-only.

11:25 am - 12:25 pm (closing remarks at 12:25 pm)
Capitalizing on Estate Planning Opportunities for High Net Worth Clients in Today’s Environment
S. Stacy Eastland, JD, AEP® (Distinguished)

12:30 pm - 1:30 pm Lunch with Exhibitors / Exhibit Hall Closes
COUNCIL LEADERSHIP CONFERENCE AGENDA

THURSDAY, NOVEMBER 16, 2023

8:00 am - 1:30 pm
Council Staff Executive / Administrator Breakfast, Development Session & Lunch

12:30 pm - 1:30 pm
Lunch with Exhibitors for All Council Leadership Conference Attendees

2:00 pm - 3:45 pm
Learning Pods #1, #2 & Conversation Break

3:45 pm - 5:00 pm
Council by Size Session #1 (Membership Topics)

5:00 pm - 6:30 pm
Annual Awards Reception: Council of Excellence, 5-Star Council, and Emerging Council Awards

6:30 pm
Council Staff Executive / Administrator Private Dinner

WEDNESDAY, NOVEMBER 15, 2023

7:00 am - 8:00 am
Breakfast in the Sun

8:00 am - 9:45 am
Private Council Staff Executive / Administrator Session with Webmaster

8:00 am - 10:45 am
Learning Pods #3, #4, #5 & Conversation Break

10:45 am - 12:00 pm
Council by Size Session #2 (Non-Membership Topics)

12:00 pm
Foyer Farewell / Council Leadership Conference Ends

Invest in your council today!
The Council Leadership Conference is the best way to learn about what other councils are doing, where they have found success, and how they have overcome struggles in the post-pandemic world.
NAEPC recommends sending at least one leader at the vice-president level or below and the council’s staff executive / administrator (staff registration is complimentary).

Learning Pod Choices

Meetings & Events
- Crafting Events with Broad Appeal and Creating Compelling Meeting Announcements
- Hot Speakers & Topics

Human Capital
- Help! Our Board, it’s BORED!
- Inspiring Volunteerism

Operations
- Creating a Sponsorship Program
- Diversity, Equity, and Inclusion & its Impact on Your Council
- Effective Writing and its Benefit to your Council
- Implementing an Accredited Estate Planner® Designation Council Nomination Program
- Operations Checklist

Membership
- Best Practices in Welcoming New Members
- The Ultimate Conversion: Helping Guests Become Members
- Creating a Member Milestone Program & Service/Achievement Awards
- Engaged Members: How to Get Em’ & How to Keep Em’

Technology
- Making the Most of your Council’s NAEPC-Hosted Website
- NAEPC National Website Tour and Review
CONTINUING EDUCATION CREDIT

The following credit will be requested in all states for both the in-person and virtual program: legal, accounting, CFP®, CTFA, and PACE (including one hour of ethics credit, where applicable) starting 11/13/23 and going through 11/15/23 at 12:25 pm as follows.

In-Person Attendance - Up to 16 Hours

Virtual Attendance - Up to 12 Hours

The program will not be filed for insurance or legal specialization credit. Individual states and governing bodies, coupled with your attendance, determine the total number and type of credit awarded. License numbers are required on-site to receive credit. Approval status will be communicated on our website approximately six weeks pre-conference.

Select sessions will be delivered virtually. Virtual credit will be available to those who attend the LIVE delivery of the sessions and to the extent that states and disciplines allow for this type of credit. Continuing education credit is administered by our partner, the Society of FSP.
HOST RESORT & LODGING

We are delighted to return to Marriott Harbor Beach Resort & Spa for the 60th Annual Conference. The hotel perfectly blends relaxed tropical serenity with Marriott’s well-known standard of service. Attendees will experience a beachfront location with modern and plentiful amenities close to shops, dining, and nightlife for the perfect marriage of education + relaxation.

The NAEPC room rate is $269 (single / double occupancy, exclusive of tax) plus a $15 resort fee. Reservations for overnight accommodations should be made by 10/20/23 by calling 954-525-4000 and letting the reservationist know you are attending the NAEPC conference or by using the online reservation link: https://book.passkey.com/e/50514152.

Please contact the NAEPC office if you experience any trouble during the booking process.

SOCIAL REGISTRANTS & GUESTS

While the conference will not have a formal companion program, we plan on making sure those who accompany a registrant feel warm and welcome. A Social Registrant package is available that includes all conference breakfasts and receptions. We’ll also be hosting a brief Social Registrant / Guest Meet Up on Sunday, November 12, 2023 at 4:30 pm. Please make sure to share the name and full contact details of conference companions at the time of registration so we can communicate directly with them about this event.

EXPLORE FORT LAUDERDALE & MIAMI

Start planning your time in Florida now by letting Visit Lauderdale and the nearby Greater Miami Convention and Visitors Bureau help! These two organizations have all of the information you need to plan an exciting trip.

60th Annual NAEPC Advanced Estate Planning Strategies Conference

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2001 Crocker Rd., Ste. 510
Westlake, OH 44145
866-226-2224  |  naepc.org  |  conference@naepc.org
### NAEP Board of Directors

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Firm/Institution</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>John T. Midgett, JD, AEP®</td>
<td>Midgett-Preti-Olansen PC</td>
<td>Virginia Beach, VA</td>
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<tr>
<td>President-Elect</td>
<td>Kit Mac Nee, CFP®, CRPC®, CSPG, AEP®, QPFC</td>
<td>Morgan Stanley</td>
<td>Los Angeles, CA</td>
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<td>Treasurer</td>
<td>Lawrence J. Macklin, Esq., CPA, AEP®</td>
<td>Bank of America Private Bank</td>
<td>Baltimore, MD</td>
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<tr>
<td>Secretary</td>
<td>David Green, CPA/PFS, CFP®, AEP®</td>
<td>David Green CPA PLLC</td>
<td>Spokane, WA</td>
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<tr>
<td>Immediate Past President</td>
<td>Julie A. Buschman, CPA, AEP®, CAP®</td>
<td>Northern Trust</td>
<td>Dallas, TX</td>
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<tr>
<td>Director Emeritus</td>
<td>Hartman Axley, CLU®, ChFC®, JD, CFP®, MSFS, RHU, AEP® (Distinguished)</td>
<td>Arvada, CO</td>
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<td>Lawrence K. Bogar, AEP®, AWMA®, ChFC®, AAMS®, LUTCF</td>
<td>Bogar L K Financial, LLC</td>
<td>Montclair, NJ</td>
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<td>Paul M. Caspersen, CFP®, MS (Financial Planning &amp; Taxation), AEP®</td>
<td>Planned Giving Interactive, LLC</td>
<td>Gainesville, FL</td>
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<td>Thomas M. Griffith, ChFC®, CAP®, AEP®</td>
<td>Central New York Community Foundation</td>
<td>Syracuse, NY</td>
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<td>Harvey A. Hutchinson III, JD, LL.M. (taxation), CFP®, AEP®</td>
<td>Brown Financial Advisory</td>
<td>Daphne, AL</td>
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<tr>
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<td>Karly A. Laughlin, CPA, AEP®</td>
<td>Belfint, Lyons &amp; Shuman, P.A.</td>
<td>Wilmington, DE</td>
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</tbody>
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### Volunteer with NAEPC

We are always looking to expand our volunteer base and encourage designees, council leaders and members to get involved by serving as a committee member. Learn More

Richard K. MacBarron, JD, CFP®, ChFC®, CLU®, CBEC®, AEP®
Sagemark Consulting
Irvine, CA

Bronwyn L. Martin, MBA, ChFC®, CLU®, CLTC®, CRPC®, CFS®, CMFC®, AEP®, LACP, AIF®
Martin’s Financial Consulting Group, Ameriprise Financial
Kennett Square, PA

Mavis N. McKenley, CTFA, AEP®, CFP®
AMG National Trust
Virginia Beach, VA

Ginger Fuller Mlakar, JD, CPA, AEP®
Cleveland Foundation
Cleveland, OH

James M. O’Neil, Jr. Esq., AEP®
Appleton Partners, Inc.
Boston, MA

Michael P. Panebianco, JD, LL.M. (taxation), AEP®
McDonald & Kanyuk, PLLC
Concord, NH

Sahar Pouyanrad, EMBA, AEP®, CTFA, CEP®, ChSNC®
JP Morgan Private Bank
Los Angeles, CA

Director Emeritus
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Manhasset, NY

Susan J. Travis, CFP®, CTFA, AEP®
Mercer Advisors/Kanaly Trust
Houston, TX

Rachel L. Votto, CPA, AEP®
BDG - CPAs
Ridgewood, NJ

Eido M. Walny, Atty, AEP®, EPLS
Walny Legal Group LLC
Milwaukee, WI
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My Informed Decision on Video

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