



National Association of Estate Planners & Councils
1120 Chester Avenue - Suite 470, Cleveland, Ohio 44114

	2014 San Antonio TX	2013 Las Vegas NV	2012 Orlando FL	2011 San Antonio TX	2010 San Diego CA
Attendee Discipline					
Insurance & Financial Planning	28%	31%	36%	41%	43%
CPA	23%	18%	15%	14%	8%
Trust Officer	17%	16%	13%	13%	18%
Attorney	26%	24%	20%	23%	16%
Other/Unidentified	6%	11%	16%	9%	15%
Repeat Attendance Statistics					
First Time	48%	55%	56%	54%	54%
2-4 times	34%	33%	31%	34%	38%
5-7 times	11%	6%	7%	5%	5%
8+ times	7%	6%	6%	7%	3%
Geographic Data					
Percentage of total attendees from home state of conference	20%	8%	18%	20%	20%

*Statistics are based on survey results from each event
and are estimated based on the percentage of respondents.*

The Association of Choice for Estate Planning Professionals