



National Association of Estate Planners & Councils
1120 Chester Avenue - Suite 470, Cleveland, Ohio 44114

	2016 Litchfield Park AZ	2015 Amelia Island FL	2014 San Antonio TX	2013 Las Vegas NV	2012 Orlando FL
Attendee Discipline					
Insurance & Financial Planning	32%	31%	28%	31%	36%
CPA	17%	18%	23%	18%	15%
Trust Officer	11%	19%	17%	16%	13%
Attorney	31%	26%	26%	24%	20%
Philanthropic Professional	1%	-	-	-	-
Other/Unidentified	8%	6%	6%	11%	16%
Repeat Attendance Statistics					
First Time	53%	44%	48%	55%	56%
2-4 times	29%	35%	34%	33%	31%
5-7 times	9%	13%	11%	6%	7%
8+ times	9%	8%	7%	6%	6%
Geographic Data					
Percentage of total attendees from home state of conference	14%	12%	20%	8%	18%

*Statistics are based on survey results from each event
and are estimated based on the percentage of respondents.*

The Association of Choice for Estate Planning Professionals