



National Association of Estate Planners & Councils
1120 Chester Avenue - Suite 470, Cleveland, Ohio 44114

	2017 New Orleans LA	2016 Litchfield Park AZ	2015 Amelia Island FL	2014 San Antonio TX	2013 Las Vegas NV
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Attendee Discipline

Insurance & Financial Planning	27%	32%	31%	28%	31%
CPA	30%	17%	18%	23%	18%
Trust Officer	10%	11%	19%	17%	16%
Attorney	19%	31%	26%	26%	24%
Philanthropic Professional	2%	1%	-	-	-
Other/Unidentified	11%	8%	6%	6%	11%

Repeat Attendance Statistics

First Time	48%	53%	44%	48%	55%
2-4 times	33%	29%	35%	34%	33%
5-7 times	10%	9%	13%	11%	6%
8+ times	10%	9%	8%	7%	6%

Geographic Data

Percentage of total attendees from home state of conference	9%	14%	12%	20%	8%
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Statistics are based on survey results from each event and are estimated based on the percentage of respondents.

The Association of Choice for Estate Planning Professionals