



National Association of Estate Planners & Councils
1120 Chester Avenue - Suite 470, Cleveland, Ohio 44114

	2018 Ft. Lauderdale FL	2017 New Orleans LA	2016 Litchfield Park AZ	2015 Amelia Island FL	2014 San Antonio TX
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Attendee Discipline

Insurance & Financial Planning	29%	27%	32%	31%	28%
CPA	18%	30%	17%	18%	23%
Trust Officer	12%	10%	11%	19%	17%
Attorney	30%	19%	31%	26%	26%
Philanthropic Professional	3%	2%	1%	-	-
Other/Unidentified	8%	11%	8%	6%	6%

Repeat Attendance Statistics

First Time	51%	48%	53%	44%	48%
2-4 times	28%	33%	29%	35%	34%
5-7 times	9%	10%	9%	13%	11%
8+ times	12%	10%	9%	8%	7%

Geographic Data

Percentage of total attendees from home state of conference	16%	9%	14%	12%	20%
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Statistics are based on survey results from each event and are estimated based on the percentage of respondents.

The Association of Choice for Estate Planning Professionals