

Use the NAEPC Council Nominated AEP program and associated \$750 sponsorship

Restate your mission at the beginning of every event

Create a sponsor focus group to learn about their needs and wants

Incorporate a survey as step one during the renewal process

Give the board "ask me" ribbons for meetings so guests are encouraged to approach them

Shorten opening remarks by including important information in pre-meeting slides

# TOP 10 IDEAS FROM REGIONAL LEADERSHIP DAY 2025

Rather than a traditional speaker intro, state how the speaker and session contribute to the success of the member

Decide whether your council wants to be a donut or a croissant... closed or open

offer financial incentives to renew early \$\$

Host pre-event gatherings so new or younger members can get together before the big event

Bonus: Attend the Council Leadership Conference for more peer-provided ideas



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