

54th Annual NAEPC
Advanced Estate Planning Strategies Conference
with Pre-Conference Sessions for
Estate Planning Council Leaders

COLLABORATION • EDUCATION



November 15 - 17, 2017

*The Roosevelt New Orleans
Waldorf Astoria Hotel*

New Orleans, LA

SPONSOR & EXHIBITOR PROSPECTUS

MATRIX OF OPPORTUNITIES

	PREMIER (PAGE 4)	PARTNER (PAGE 5)	PRINCIPAL (PAGE 6)	EXHIBITOR (PAGE 7)	SPONSOR YOUR WAY (PAGE 3)
	\$19,500	\$12,500	\$7,500	\$2,500	\$4,250
Included Registrations	6	5	4	2	2
Discipline Exclusivity & Right of First Refusal for 2018	•				
Airline Reimbursement for Two	•				
General Session During Main Conference Program (2 available)	•				
Present Webinar for NAEPC Members	•				
Invitation to Attend Private Awards Breakfast	•				
Complimentary Speaker Introduction, General Session	•				
Sponsor of Welcome Reception	•				
Overnight Accommodations for Two Rooms, Two Nights	•	•			
Logo/Hyperlink in Newsletter, <i>NAEPC News</i> , for Year of Support	•	•			
Expanded Exhibition Table	•	•			
General Session Visual Recognition During Attendee Arrival	•	•			
Company Logo on Full Version of Registration Materials	•	•	•		
Provide Lanyard for Conference Attendees			•		
Logo on Cover of Registrant E-Materials	•	•	•		
Premium Exhibit Booth Placement	•	•	•		
Logo on Attendee Welcome Bag	•	•	•		
Verbal Recognition from Podium	•	•	•		
Logo / Hyperlink on <i>NAEPC Journal of Estate & Tax Planning</i>	•	•	•		
Conference Attendee Mailing List	pre & post	pre & post	pre & post	pre	
Insert Item into Attendee Welcome Bag	•	•	•	•	
Optional Speaker Introduction (Fee Applies)		•	•	•	
Sponsor Bonus Session (Fee May Apply)		included	opt-in		
Logo on Conference Signage	•	•	•		
Recognition in Conference Messages to Attendees	logo	logo	printed name		
Ad in Registrant Materials	full page	full page	full page	half page	

Direct inquiries about sponsorship opportunities to Ed Socorro

esocorro@NAEPCmarketing.org / (312) 600-5303

1120 Chester Ave., Ste. 470 • Cleveland, OH 44114 • (866) 226-2224 • conference@naepc.org

• SPONSOR YOUR WAY

\$4,250

The “Sponsor Your Way” option allows conference supporters to choose the benefits that are most meaningful to their firm from the list below.

Benefits of Sponsor “Your Way” include:

- 2 full conference registrations
- Access to the pre- and post-conference attendee mailing lists for use in notifying attendees of your presence at the event (see page 10 for information governing usage of list)
- Standard exhibition table
- Full-page ad in the registrant materials
- Company insert in the attendee welcome bag
- Choose two options from each category below

Please circle or check (if completing electronically) your preferred benefits below and submit this page with your commitment form.

CATEGORY ONE · EXHIBIT HALL

☐ Expanded exhibition space

☐ Standard electrical in booth

☐ Premium booth placement

CATEGORY TWO · VISIBILITY

☐ Logo and link on *NAEPC News* newsletter from time of commitment through calendar year end

☐ Complimentary speaker introduction

☐ Printed name recognition on all conference messages & confirmations

☐ Logo and link on *NAEPC Journal of Estate & Tax Planning* from time of commitment through year-end

CATEGORY THREE · ATTENDEE

☐ One additional full conference registration that can be used for either a company representative or offered as a gift

☐ Invitation for up to two company representatives to attend the private NAEPC Board of Directors Awards breakfast on Friday, November 17, 2017 (or equivalent event, should schedule change)

☐ Reimbursement of two nights of standard lodging (room & tax charges only) for one company representative at the conference hosting property

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• PREMIER

\$19,500

The Premier Sponsorship is exclusive to one company in each of the following six disciplines, offered first-come, first confirmed:

Accounting · Appraisal · Banking / Trust Services · Financial Planning · Insurance · Legal

Benefits include:

- 6 full conference registrations that can be used for either a company representative or gifted
- Company logo with hyperlink in the NAEPC newsletter, *NAEPC News*, for the entire calendar year of conference support from the time of commitment
- Logo and hyperlink placement on the *NAEPC Journal of Estate & Tax Planning*, the association's well-read online resource for professionals, for the entire calendar year of conference support from the time of commitment
- Logo on full registration brochure when commitment is received on or before June 1, 2017
- Opportunity to present a webinar for NAEPC during the calendar year of support (application found on pg. 15 required with commitment form, content must be approved by NAEPC)
- Logo on all conference attendee messages and confirmations
- Access to the pre- and post-conference attendee mailing list for use in notifying attendees of your presence at the event and one-time follow up (see page 10 for information governing usage of list)
- Standard coach airfare reimbursement for 2 company representatives to travel to and from the conference from anywhere in the United States (maximum value \$500 per ticket)
- Reimbursement of two nights of standard lodging (room & tax charges only) for two company representatives at the conference hosting property (NAEPC will move two rooms to the Master Account prior to the conference)
- Right of first refusal for the 55th Annual NAEPC Advanced Estate Planning Strategies Conference if commitment is received on or before December 31, 2017

While attending the conference, Premier Sponsors will enjoy the benefit of:

- Opportunity to present a general session during the main conference program (see page 12 for additional information) **Two available, offered first approved, first confirmed**
- Expanded and prominently-placed exhibition table (the equivalent of two standard 6 ft. table top booths) – Additional exhibitor information can be found on page 7 of this document
- The most prominent company logo on all conference signage
- Verbal recognition daily from the podium
- Company logo displayed on the daily welcome screen as attendees enter the opening session
- Company logo placed on the cover of the materials each educational registrant receives
- Noted as the sponsor of the Wednesday evening Welcome Reception in the Exhibit Hall
- Ability to offer a two-minute speaker introduction of a nationally-known general session speaker
- Invitation for company representatives to attend the private NAEPC Board of Directors Awards Breakfast on Friday, November 17, 2017 (or equivalent event, should schedule change)
- Full-page ad in the registrant materials
- Logo placement on, and company insert in, the attendee welcome bag

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• PARTNER

\$12,500

Benefits include:

- 5 full conference registrations that can be used for either a company representative or gifted
- Company logo with hyperlink in the NAEPC newsletter, *NAEPC News*, for the entire calendar year of conference support from the time of commitment
- Logo and hyperlink placement on the *NAEPC Journal of Estate & Tax Planning*, the association's well-read online resource for professionals, for the entire calendar year of conference support from the time of commitment
- Logo on full registration brochure when commitment is received on or before June 1, 2017
- Logo recognition on all conference attendee messages and confirmations
- Access to the pre- and post-conference attendee mailing list for use in notifying attendees of your presence at the event and one-time follow up (see page 10 for information governing usage of list)
- Reimbursement of two nights of standard lodging (room & tax charges only) for two company representatives at the conference hosting property (NAEPC will move two rooms to the Master Account prior to the conference)

While attending the conference, Partners will enjoy the benefit of:

- Expanded and prominently-placed exhibition table (the equivalent of two standard 6 ft. table top booths) – Additional exhibitor information can be found on page 7 of this document
- Company logo on all conference signage
- Verbal recognition daily from the podium
- Company logo displayed on the daily welcome screen as attendees enter the opening session
- Company logo placed on the cover of the materials each educational registrant receives
- Full-page ad in the registrant materials
- Logo placement on the attendee welcome bag
- Company insert in the attendee welcome bag
- Provide a 2-minute introduction of a conference speaker
- Opportunity to present a sponsor bonus session during the main conference program (see page 13 for additional information)

• PRINCIPAL

\$7,500

Benefits include:

- 4 full conference registrations that can be used for either a company representative or gifted
- Logo and link placement on the *NAEPC Journal of Estate & Tax Planning*, the association's well-read online resource for professionals, for the entire calendar year of conference support from the time of commitment
- Logo on full registration brochure when commitment is received on or before June 1, 2017
- Printed name recognition on all conference attendee messages and confirmations
- Access to the pre- and post-conference attendee mailing list for use in notifying attendees of your presence at the event and one-time follow up (see page 10 for information governing usage of list)

While attending the conference, Associates will enjoy the benefit of:

- Standard exhibition table – Additional exhibitor information can be found on page 7 of this document
- Company logo on all conference banner signage
- Verbal recognition daily from the podium
- Company logo placed on the cover of the materials each educational registrant receives
- Full-page ad in the registrant materials
- Logo placement on the attendee welcome bag
- Company insert in the attendee welcome bag

To enhance the value of participation, Associates may choose to:

- Opt-in to provide a 2-minute introduction of a conference speaker – information to do so will be provided in the final sponsor/exhibitor kit (\$500 fee applies)
- Offer a Sponsor Bonus Session (fee applies, see below)
- Provide the lanyard all attendees will be provided with upon registration (Company has option of providing NAEPC with a double bulldog or no-twist lanyard or allowing NAEPC to order lanyard at company expense). **This opportunity is available first committed, first confirmed and cannot be shared among Principal sponsors.**

BECOME A SPONSOR BONUS SESSION PROVIDER • *additional \$2,500*



By opting in, you are able to host a *Sponsor Bonus Session* on either Thursday or Friday morning. See page 13 for additional details!

Please note, an application is required at the time your initial commitment form is received.

**Bonus Sessions are available first committed, first confirmed with priority given first to Partner Sponsors and second to those companies that provided a session the prior year.*

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esocorro@NAEPCmarketing.org / (312) 600-5303

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• EXHIBITOR

\$2,500

Benefits include:

- 2 full conference registrations (additional representatives may be registered, a \$300 per person fee applies)
- Access to the pre-conference attendee mailing list for use in notifying attendees of your presence at the event (see page 10 for information governing usage of list)

While attending the conference, Exhibitors will enjoy the benefit of:

- Standard exhibition table
- Half-page ad in the registrant materials
- Company insert in the attendee welcome bag

To enhance the value of participation, Exhibitors may choose to:

- Opt-in to provide a 2-minute introduction of a conference speaker – information to do so will be provided in the final sponsor/exhibitor kit (\$500 fee applies)

GENERAL EXHIBITION INFORMATION •

Shipping & Receiving

All sponsors and exhibitors are able to ship their materials directly to the hotel; NAEPC does not use an exhibition company.

Set Up & Tear Down

Set up: Wednesday, November 15, 2017 from 7:30 am – 11:30 am

Tear down: Immediately following lunch on Friday, November 17, 2017

Booth Assignments

All exhibitor booth assignments are handled internally.

Hall Hours

The Annual NAEPC Advanced Estate Planning Strategies Conference Exhibit Hall will be open during meal and break periods beginning with lunch on Wednesday, November 15, 2017, concluding after lunch on Friday, November 17, 2017. The Wednesday evening Welcome Reception will take place in the Exhibit Hall and offers an excellent opportunity to spend quality time with the conference attendees. All meals and breaks are served within the exhibit hall from set up to tear down. A final schedule of events will be published in the full conference brochure and within the final sponsor kit.

On-Site

Each fully-carpeted exhibitor area will be equipped with one 6 ft. dressed table, one chair, a wastebasket, and an identification signage.

Due to space limitations, only table top displays are permitted (with the exception of Premier and Partner Sponsors.) Retractable signage, when placed in a location that does not interfere with the flow of traffic and sight lines, is acceptable.

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**54TH ANNUAL NAEPC
ADVANCED ESTATE PLANNING STRATEGIES CONFERENCE
COMMITMENT FORM & INVOICE ·**

Step 1; choose your level of support...

Commitment Level	Amount	Exhibition Space	Provide General Session? (application req'd, pg 14)	Host Bonus Session? (application req'd, pg 14)	Provide Lanyard?
Premier Sponsor	\$19,500	yes / no	yes / no	n/a	n/a
Partner Sponsor	\$12,500	yes / no	n/a	yes / no	n/a
Principal Sponsor	\$7,500	yes / no	n/a	yes (fee required)	yes / no
Sponsor Your Way (submit pg. 3 with form)	\$4,250	yes / no	n/a	n/a	n/a
Exhibitor	\$2,500	yes	n/a	n/a	n/a

Step 2; please tell us about your company...

How should your company name appear in our materials?



Primary Contact Name _____

Telephone # _____ Email _____

Address _____

City, State & Zip Code _____

By signing below I/we agree to comply with the rules & regulations outlined within the sponsorship packet.

Signature _____

Title _____

Our specialty is (check all that apply):

- | | | |
|---|---|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Financial Planning | <input type="checkbox"/> Software |
| <input type="checkbox"/> Appraisal | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other (please describe) |
| <input type="checkbox"/> Banking / Trust Services | <input type="checkbox"/> Legal | _____ |
| <input type="checkbox"/> Business Valuation | <input type="checkbox"/> Life Settlements | _____ |

Marketing / Promotional Information Contact Details (this person will receive a copy of the sponsor kit)

Company Name _____

Contact Name _____

Telephone # _____ Email _____

Address _____

City, State & Zip Code _____

Step 3; please provide payment details ...

Enclosed is our \$ _____ check payable to "NAEPC" **or**

Bill credit card number _____ Exp. Date _____

Amount \$ _____ Name as it appears on card _____

Signature _____

Full payment required at the time commitment form is returned to NAEPC. Please retain a copy of this page as your receipt.

By completing & returning an executed commitment form, sponsor/exhibitor agrees to abide by rules & regulations outlined within.

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RULES AND REGULATIONS ·

Act of God •

In the case of cancellation of the conference, or unavailability of the exhibit hall, due to Acts of God, war, threats or acts of terrorism, governmental authority, fire, strike, labor disputes, or any other cause beyond the control of the NAEPC, this agreement shall terminate, and the Association shall not be responsible for any damages or expenses incurred by the sponsor or exhibitor in connection therewith.

Assignment of Exhibit Space •

Assignment of space will be determined by the NAEPC. NAEPC reserves the right to rearrange the floor plan in the event of conflicts, either in advance of the conference or on-site.

Cancellation Policy •

All sponsor / exhibitor commitments are non-refundable.

Character of Exhibits •

No exhibit shall be permitted to interfere with another exhibit, impede access to another exhibit, use the space of another exhibit, or interfere with the free use of the aisle in front of any exhibit. All exhibit materials, including decorations, exhibit display, and audiovisual equipment must conform to fire regulations and electrical codes of the hotel. Exhibitors with audible electric devices, videos and other exhibits or devices, which might prove objectionable to other exhibitors, may be required to accept booth assignments that diminish reasonable objections.

Compliance •

These instructions and regulations have been formulated for the best interest of the sponsor / exhibitor. Failure to comply may result in removal of an exhibit or cancellation of a sponsorship with no refund of fees to the sponsor / exhibitor.

Dismantling •

No booth may be dismantled until the time noted within the final sponsor/exhibitor kit. Any exhibitor that begins dismantling before this time may revoke their right to exhibit at any future NAEPC conference.

Distribution of Printed Matter •

Except from within rented space, exhibitors and sponsors shall not distribute printed matter, samples, souvenirs, and the like. Distribution of materials elsewhere in the exhibit hall, general or breakout session space, in the hotel or on hotel property is not permitted.

Functions/Supplemental Events •

All functions scheduled by a sponsor / exhibitor during conference dates must be submitted in writing and pre-approved by the NAEPC no less than 30 days prior to the start of the conference. This includes, but is not limited to, receptions, large group dinners, hospitality suites, or alternative transportation to off-site conference related events. Any sponsor / exhibitor deemed to have scheduled a competing event may revoke their right to participate in future NAEPC conferences. Pre-paid sponsor / exhibitor fees will NOT be refunded. An application to host a function can be obtained by contacting NAEPC.

Insurance & Liability •

Sponsor / exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the NAEPC and its employees and board of directors harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's transportation, installation, removal, maintenance, occupancy, display or use of exhibits, or of the exhibition premises or a part thereof, or for the conduct of or harm caused to attendees at any special supplemental event hosted by the sponsors/exhibitor, excluding any such liability caused by the sole negligence of NAEPC and its employees and board of directors.

Mailing List •

Sponsors / exhibitors are entitled to a list of registered attendees one month prior to the start of the conference and sponsors receive a post-conference list within 30 days of the conclusion of the event. The electronic file is provided for the sole purpose of contacting attendees of the event to promote sponsor / exhibitor attendance. The list is provided for one-time use and may not be duplicated or entered into a database. Please see below for a full copy of mailing list guidelines.

Programming •

Sponsors / exhibitors may not conduct promotional or educational programming including lectures, demonstrations or audiovisual presentations during conference programming hours with the exception of approved Sponsor Bonus Sessions and Sponsor General Sessions.

Property Damage •

Sponsors / exhibitors are responsible for damage to property. No signs or other articles shall be posted, nailed, or otherwise attached to any of the pillars, walls, doors, floors, etc., in such a manner as to deface or destroy.

Shipping Instructions, AV, Electricity & Telephone Service •

Information regarding these items will be available to sponsors / exhibitors prior to the conference and will be distributed via US Mail and/or email.

Staffing •

A company representative must be in attendance at the exhibit booth during the hours the exhibit hall is open.

Subletting Space •

Subletting space is not permitted. Two or more firms may not exhibit in a single space unless arrangements have been approved by the NAEPC in advance.

MAILING LIST USAGE POLICY •

All sponsors and exhibitors receive one pre-conference mailing list of attendee addresses for use in promoting their attendance at the annual conference. Qualified sponsors also receive a post-conference mailing list. By accepting delivery of each list, a sponsoring or exhibiting company agrees to the terms outlined below.

- Attendee names and addresses may be used only for mailing purposes and may not be used for telephone or email contact.
- NAEPC and National Association of Estate Planners & Councils names or logos may not be used on any material mailed by user. The sponsoring or exhibiting company may reference their attendance at the "54th Annual NAEPC Advanced Estate Planning Strategies Conference".
- User may use attendee names and addresses for an approved use one time only. User will not copy, replace, or duplicate the names and addresses or any portion thereof or extract or retain any information there from. User will not at any time permit any attendee names and addresses to pass into the hands of any other person, association, organization, or company. Any prohibited or unauthorized use by user shall constitute a material breach of the sponsorship agreement.
- Any post-conference mailing must take place within sixty (60) days of receipt of the list.
- User will hold the provider harmless against any damages or claim of damage, costs and reasonable attorney fees, arising out of any actual or alleged impropriety or illegality of mailed matter or infringement of trademark, trade name, or copyright belonging to others.
- User agrees to forward within thirty (30) days following receipt, any letters or other documents (or copies thereof) containing complaints by attendees regarding the user's mailing, the matter transmitted therein, or the offered product or service.
- The user is solely responsible for determining that the information provided is sufficiently accurate for the user's purposes.

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ABOUT THE NATIONAL ASSOCIATION OF ESTATE PLANNERS & COUNCILS ·

The National Association of Estate Planners & Councils (NAEPC) serves its affiliated estate planning councils and their credentialed members and fosters the multi-disciplinary approach to estate planning.

We are a national organization of nearly 2,000+ Accredited Estate Planner® designees, over 260 affiliated estate planning councils, and their 29,000 credentialed members, all focused on establishing and monitoring the highest professional and educational standards. Our core and shared belief is that the team approach to estate planning best serves the client.

Visit us at www.naepc.org.

54TH ANNUAL CONFERENCE & LOCATION INFORMATION ·

The 3-day conference program features one day devoted solely to affiliated local estate planning council leadership development. As such, the Wednesday, November 15, 2017 schedule provides educational sessions for leaders from the affiliated councils throughout the country. Approximately 130 council leaders attend the sessions on Council Leadership Day. The remainder of the program is of a technical nature and will feature a talented collection of local and national speakers. Additional attendees will join for the technical education portion of the event with total attendance anticipated to reach or exceed 400. Each participant is a professional who devotes a major portion of his or her practice and business to estate planning. The conference will draw attorneys, trust officers, accountants, insurance and financial planners, and philanthropic professionals from across the country.

The Roosevelt New Orleans, A Waldorf Astoria Hotel, provides travelers with a luxurious haven on the edge of the city's vibrant French Quarter. Situated one block from the bars, restaurants and music venues of Bourbon Street, the hotel is only minutes from the Louisiana Superdome, Harrah's Casino and the New Orleans Convention Center. Easy access to the Canal Streetcar Line gives guests the freedom to explore the city.

A timeless city with a unique way of life, New Orleans is a journey and a celebration. Steeped in European traditions and Caribbean influences, the Big Easy calls curious minds to sweet sounds and savory aromas fueled by three hundred years of history. It is a picturesque metropolitan...a culturally rich haven...a sensory overload and an authentic experience. New Orleans beckons the ears, allures the eyes and enchants the hearts of all who wish to explore it. We believe that our lagniappe – a little something extra – will stay with you, calling you back to discover the mystery behind our magical city. NAEPC is excited to return to New Orleans for our 54th Annual Conference – we look forward to having you join us!

SPONSOR / EXHIBITOR INFORMATION ·

Sponsor and exhibitor arrangements will be confirmed when an executed commitment form has been received (page 8 of this packet). By completing, signing and returning an executed commitment form, the sponsor / exhibitor agrees to abide by the rules & regulations outlined on pages 9 and 10 of this document.

Conference attendee postal mailing information will be released one month prior to the start of the conference to sponsors and exhibitors and within 30 days of the conclusion of the conference to qualified sponsors, both in an electronic format for one-time use in contacting registered participants. Please note that email addresses are not available.

GENERAL SESSION INFORMATION ·

Sponsored sessions are provided as a way for those organizations supporting the annual conference at the Premier level to enrich the educational experience of, and gain additional exposure to, Annual NAEPC Advanced Estate Planning Strategies Conference attendees.

When are the sessions offered?

One session will be offered during one time slot on Thursday, November 16, 2017 and Friday, November 17, 2017 (schedule is created by NAEPC.) **The sessions will be offered approved, first confirmed.**

What does my company need to do to participate?

The participating company must sponsor at the Premier level of support and agree to provide content that is educational, and must submit a complete application (page 14 of this packet) along with the commitment form. Applications will be reviewed by NAEPC and a determination will be communicated within 30 days of receipt. Please note that NAEPC reserves the right to deny an application that is incomplete or does not meet the guidelines with regard to subject matter. Sales and marketing presentations are prohibited.

What will NAEPC do to promote our session?

Those companies that have applied and been approved to participate by April 1, 2017 will have information about their session included in the registration brochures. Please note that the materials will clearly indicate that the program is a sponsored session and will include notice of the sponsoring company.

What will NAEPC provide for our session?

- NAEPC will provide standard audio-visual equipment for the session (podium, microphone, screen, laptop, and projector).
- Complimentary conference registration for one (1) presenter for each session, attendee must be registered in advance.

What About Continuing Education Credit?

Since the session is a part of the main conference, and multi-disciplinary credit is requested for the program, sponsoring company must adhere to all requests and deadlines with regard to CE filing. This will include a full speaker biography, outline, completion of instructor registration forms, and various state filing forms. Failure to comply with these requests may be cause for cancellation of the session with no refund of sponsorship fees to the sponsoring company.

How Many People Will Attend Our Session?

NAEPC does not estimate or guarantee attendance for a sponsored session, but will make a reasonable effort to promote the session as described above when a timely commitment form and application is received. Those commitments received after April 1, 2017 will be promoted to the best of NAEPC's abilities online and in print.

General session presentations are only available to Premier Sponsors.

BONUS SESSION INFORMATION

Sponsor Bonus Sessions are provided as a way for those organizations supporting the annual conference* to enrich the educational experience for Annual NAEPC Advanced Estate Planning Strategies Conference attendees.

When are the sessions offered?

These special sessions will be offered from 7:00 am – 7:50 am** on the mornings of both Thursday, November 16, 2017 and Friday, November 17, 2017 (4 available, up to 2 concurrent sessions each morning).

What does my company need to do to participate?

The sponsoring company must agree to provide content that is both timely and educational in nature, and must submit a complete application (page 14 of this packet) along with the commitment form. Applications will be reviewed by NAEPC and a determination will be communicated within 30 days of receipt. Please note that NAEPC reserves the right to deny an application that is incomplete or does not meet the guidelines with regard to subject matter.

What will NAEPC do to promote our session?

Those companies that have applied and been approved to participate by April 1, 2017 will have information about their session included in the hard-copy registration brochures. Please note that the materials will clearly indicate that the program is sponsored and will include notice of the sponsoring company.

What will NAEPC provide for our session?

- NAEPC will provide standard audio-visual equipment for the session (podium, microphone, screen, and projector). Speakers are asked to bring their own laptop. Additional needs must be arranged with the hotel directly and all fees are the responsibility of the hosting company. NAEPC staff will provide the company representative with an appropriate contact to make arrangements.
- Complimentary conference registration for one (1) presenter for each Bonus Session, attendee must be registered in advance.

Can our Company Provide Continuing Education Credit for the Program?

Yes! Although NAEPC will not file a Sponsor Bonus Session for credit, hosting companies are encouraged to do so to the extent that they are able. The hosting company is responsible for all filings, fees, forms, attendance monitoring, record retention, reporting of credit, and certificates of completion.

How Many People Will Attend Our Session?

NAEPC does not estimate or guarantee attendance for a Sponsor Bonus Session, but will make a reasonable effort to promote the session as described above when a timely commitment form and application is received. Those commitments received after April 1, 2017 will be promoted to the best of NAEPC's abilities online and in print.

**A Bonus Session is included for Partner Sponsors. Principal Sponsors are eligible to opt-in to hosting a Sponsor Bonus Session.*

***Timing subject to change.*

SPONSOR SESSION APPLICATION · (USE FOR BOTH GENERAL AND BONUS SESSIONS)

We are applying for a ___ general session / ___ bonus session (**choose one**)

Company Name _____

Please complete this portion if the contact person is different than the person noted on the commitment form:

Contact Name _____

Telephone # _____ Email _____

Address _____

City, State & Zip Code _____

Please provide information about your session below taking special care to note that the **information you include may be published in the annual conference registration materials**, if program is accepted.

Program Title (not topic) _____

Speaker Full Name & Professional Designations* _____

**please attach a current biography for the speaker*

Program Description (one paragraph) _____

**please attach an outline and/or PowerPoint presentation for the program*

For Sponsor Bonus Sessions Only:

Do you have a preference with regard to the day of your session? Thursday Friday No Preference
**NAEPC will do its best to comply with the preference noted above, but will accommodate all programs on a first committed/first confirmed basis.*

Do you intend to provide continuing education credit for attendees? Yes No
If yes, please explain which disciplines and/or type of credit will be offered here _____

By signing below I/we agree to comply with the rules & regulations outlined within the sponsorship packet and for the type of session we have chosen. If my/our information is accepted, I agree that the subject matter will be appropriate to the audience, educational, not of a sales nature and not selling a product or service offered by my/our company, and will be an accurate reflection of what has been outlined within this page. Furthermore, I understand that NAEPC cannot guarantee attendance at my/our session.

Signature _____

Title _____ Date: _____

WEBINAR APPLICATION ·

Company Name _____

Please complete this portion if the contact person is different than the person noted on the commitment form:

Contact Name _____

Telephone # _____ Email _____

Address _____

City, State & Zip Code _____

Please provide information about your one-hour session below taking special care to note that the **information you include may be published in the marketing materials for the webinar**, if program is accepted.

Title (not topic) _____

Speaker Full Name & Professional Designations* _____

**please attach a current biography for the speaker*

Program Description (one paragraph) _____

**please attach an outline and/or PowerPoint presentation for the program*

Please provide three learning objectives for the program (“attendees will learn”):

1 _____

2 _____

3 _____

By signing below I/we agree that the subject matter will be appropriate to the audience, educational, not of a sales nature and not selling a product or service offered by my/our company, and will be an accurate reflection of what has been outlined within this page. Furthermore, I understand that NAEPC cannot guarantee attendance at my/our webinar.

Signature _____

Title _____ Date: _____